



FOR IMMEDIATE RELEASE

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**Bala Consulting Engineers Welcomes AEC Industry Leader
Shawn Carlin as Chief Growth Officer**

September 30, 2026, Wayne, PA – [Bala Consulting Engineers](https://www.bala.com), Inc. (“Bala”) announces that Shawn Carlin has been named Chief Growth Officer. In this role, he will be responsible for leading the firm’s sales and business development strategy to drive sustainable revenue growth across markets, clients and services. With more than 30 years of AEC leadership experience, and a deep knowledge of the Philadelphia market in particular, Carlin has demonstrated a track record of driving growth and executing strategic initiatives that build strong client relationships.

“Within the last five years, Bala has built a phenomenal growth trajectory in alignment with the firm’s strategic plans,” said Kimberly D. Burkert, CEO & President of Bala Consulting Engineers.

“By adding a Chief Growth Officer at this stage, we are further honing that focus for targeted market sector expansion and widening our national project footprint.”

“This is an important new role in our organization and we had very specific requirements that we were looking for in the candidates – the ability to harness and expand our industry partnerships, developing a growth framework that aligns business development, marketing and service offering innovation, and a strong collaborator to work with our outstanding leadership team. Shawn’s proven success in strategy development and execution, deep network across the industry, and dedication to strengthening client relationships made him the ideal addition to Bala as Chief Growth Officer.”

“Bala’s high-performance team of professionals has an exceptional legacy of solving complex engineering challenges, and I am honored to step into the role of Chief Growth Officer,” said Shawn Carlin. “Growth isn’t just about expanding our scale; it’s about deepening our impact. I am eager to partner with this extraordinary team to identify new market opportunities, sharpen our competitive edge and fuel Bala’s next chapter of success.”

Shawn is deeply involved with AEC industry and Philadelphia-focused professional organizations, most notably as a Board Member for The Philadelphia Chamber of Commerce, ACE Mentor Program of America, and Philadelphia Anchors for Growth and Equity (PAGE). He is also a member of the Carpenters Company of Philadelphia and The Union League of Philadelphia.



Additionally, Shawn's personal volunteer philosophy closely aligns with Bala's culture of giving back to the communities we serve. He is a Board Member and Treasurer for the Cannonball Kids' Cancer Foundation and was the Chairman of the American Heart Association's Hard Hats with Heart. He has been very involved with the Boy Scouts of American – Good Scout Council and coached his three sons in basketball and soccer.

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About Bala Consulting Engineers

Bala Consulting Engineers has been at the forefront of providing critical systems engineering and technology systems design services for more than 40 years. Bala is a dynamic growth-oriented company, built on relationships with our clients, staff, and industry partners. Our breadth of engineering, commissioning and consulting experience for corporate, mission critical/data center, education, high-rise, healthcare, life science and multifamily housing projects has resulted in improved returns on investment, better performing buildings and optimal user experiences. Headquartered in Philadelphia, with offices in New York, Boston, Baltimore and Washington D.C., our extensive engineering teams are licensed to practice in 48 states and have completed projects both nationally and internationally. For more information, visit us at bala.com.